



New Titles from ABA Sales

Check out these exciting new titles as well as hundreds of other birding books, optics, CDs, DVDs, and birding accessories from ABA Sales. Order online or call customer service for more information.



American Birding
ASSOCIATION
ABA Sales

www.abasales.com • 800-634-7736

Introducing a Completely New Species of Binoculars.

THE ELITES FROM BUSHNELL.

Newly designed. Outstanding among species. Commonly spotted near high-end optics dealers.

ELITE®

By Bushnell

Elite® Bino

coolestnewus binoculusis

Height: 5.5"; Width: 5"; Weight: 23.0 oz.

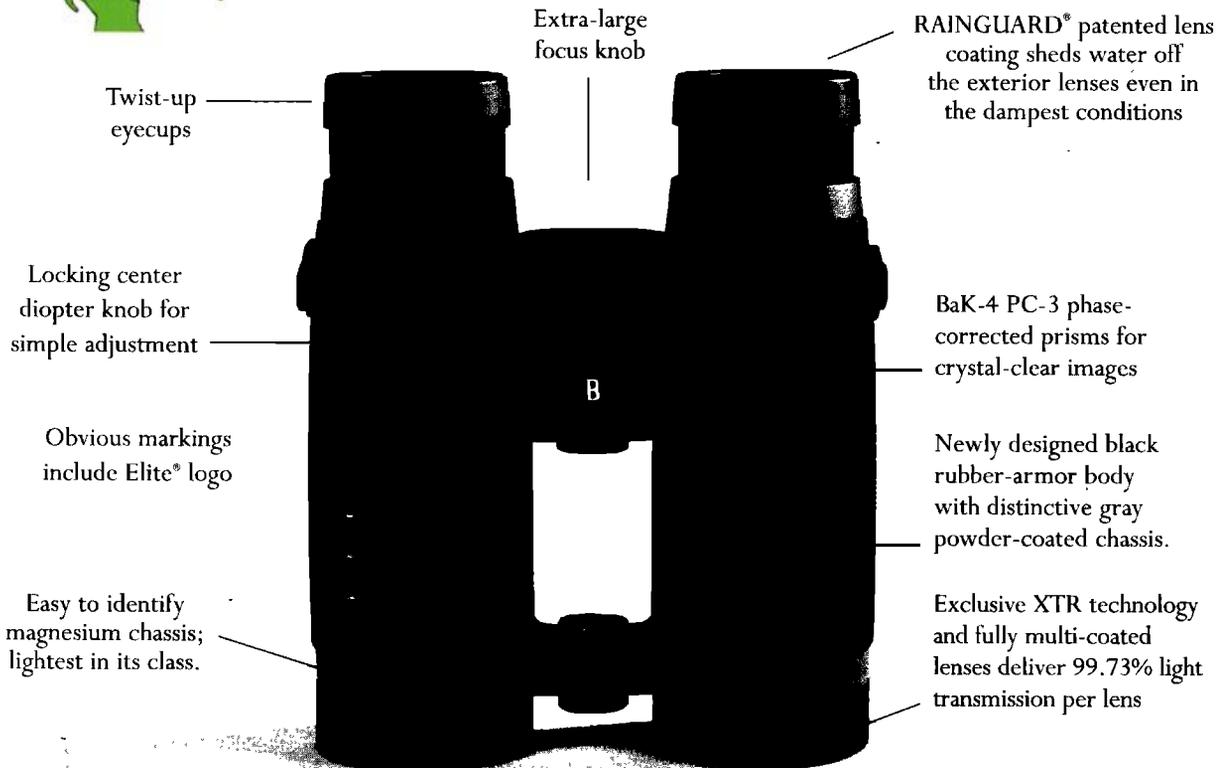
Newly discovered species. Widespread among the most demanding birders. Unmistakable: Lens and prism surfaces fully multi-coated with XTR™ – an exclusive new compound that delivers outstanding color fidelity and extraordinary brightness. High-barium BaK 4 phase-corrected roof prisms also distinctive. Known also for an outstanding ability to resist scratches and scrapes with rubber-armed chassis and electrostatic powder coating. Body always black with platinum color banding. Many specific characteristics set it apart from others similar in appearance, including: O-ring sealed waterproof/dustproof/fogproof, hydrophobic construction, RainGuard® exterior lens coating and handsome, lightweight magnesium chassis. Also identifiable by locking center diopter adjustment knob. Voice: Song, a repeated series of clear, sweet whistled phrases, "Oooh, I love my new Elite binoculars."

JUVENILE
8x43 in size

Identical to adults;
except in magnification



ADULT
10x43 in size



For more information and complete specifications on the new Elites, visit your local optics retailer or log on to: www.bushnell.com