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Introducing a Completely New Species of Binoculars.

THE ELITES FROM BUSHNELL.

Newly designed. Outstanding among species. Commonly spotted near high-end optics dealers.

Elite* Bino
coolnestnewus binoculus

Height: 5.5"; Width: 5"; Weight: 23.0 oz.

Newly discovered species. Widespread among the most demanding birders. Unmistakable:
Lenses and prism surfaces fully multi-coated with XTR™ — an exclusive new compound that delivers outstanding color fidelity and extraordinary brightness. High-barium BaK4 phase-corrected roof prisms also distinctive. Known also for an outstanding ability to resist scratches and scrapes with rubber-armor body and electrostatic powder coating. Body always black with platinum color banding. Many specific characteristics set it apart from others similar in appearance, including: O-ring sealed waterproof/dustproof/logproof, hydrophobic construction. Rainguard™ exterior lens coating and handsome, lightweight magnesium chassis.
Also identifiable by locking center diopter adjustment knob. Voice: Song, a repeated series of clear, sweet whistled phrases, "Oooh, I love my new Elite binoculars."

Juvenile
8x43 in size
Identical to adults; except in magnification

Adult
10x43 in size

RAINGUARD™ patented lens coating sheds water off the exterior lenses even in the dampest conditions

BaK-4 PC-3 phase-corrected prisms for crystal-clear images

Newly designed black rubber-armor body with distinctive gray powder-coated chassis.

Exclusive XTR technology and fully multi-coated lenses deliver 99.73% light transmission per lens

Obvious markings include Elite™ logo

Easy to identify magnesium chassis; lightest in its class.

For more information and complete specifications on the new Elites, visit your local optics retailer or log on to: www.bushnell.com