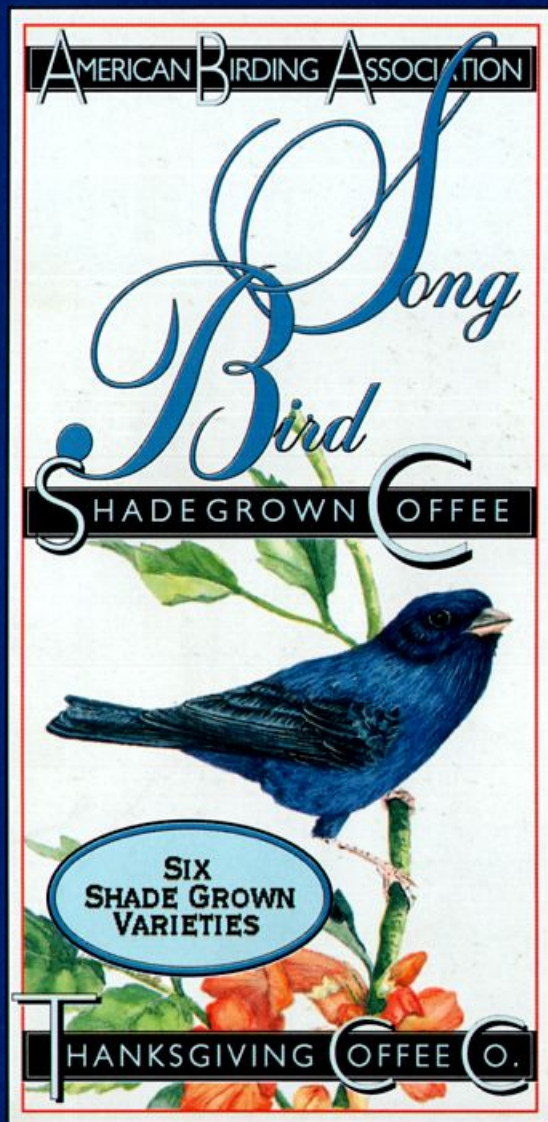


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# Serious birders are getting behind Bausch & Lomb® binoculars.

## It's 21 degrees.

At an elevation of 11,669 feet, you're standing in a snowdrift, binoculars in hand at 8:00 a.m. on Colorado's Guanella Pass Summit. You're keenly aware that most people in the U.S. would consider you nuts – or at least odd – because the reason you're here is to see a bird.

Yes, a bird.

But not just any bird – a White-tailed Ptarmigan. *Lagopus leucurus*. And the little thing is all white, because it's winter and that's its winter color. Which of course, makes it nearly impossible to see it in the snow.

Because you're a slightly fanatical birder, you desperately want to see this bird.

Out of the 900 species in North America, he's one of the



**Elite®** binoculars are known as the world's finest binoculars. These well-balanced, rugged binoculars offer long eye relief, and superior resolution. PC-3® phase-coated optics give the Elite series exceptional brightness during low light conditions. All Elite models are fogproof and waterproof.



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Award-winning **PremierHDR® 60mm Spotting Scopes** are a favorite in the field. Their multi-coated optics offer exceptional resolution, brightness and clarity.

few that's eluded your "life list." But today you'll catch the shadowy movement – practically a ghost image in the snow – that finally reveals the Ptarmigan.

And once again, you congratulate yourself for choosing a Bausch & Lomb® binocular. It's one of the finest quality optics in the world.

Bausch & Lomb binoculars and spotting scopes. Serious birders are getting behind them.

For more information or the location of the dealer nearest you, call (800) 423-3537.

The **plumage** of the White-tailed Ptarmigan changes constantly with the seasons of the year. From its pure white appearance in November through February, it molts into breeding plumage around March. The colors are generally black and grey with many white-tipped feathers. Another molt in August brings autumn plumage of grey, brown and white, which helps the Ptarmigan blend in with the gray, lichen-stained rocks.



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## BINOCULARS

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