

ADVERTISING RATES AND INFORMATION

RATES

	Single Advertisement	Advertisement run four times
Full page	\$325	\$975
Half page	\$175	\$525
Quarter page	\$100	\$300

Extra set-up cost for noncamera-ready copy.

SPECIFICATIONS

Photocomposition and offset. Black-and-white copy only. Up to 300-line screen available.

The printed area of a page is 5.5 by 7.9 inches. The page is set in two 16-pica columns; total width is 33 picas. Dimensions of a quarter-page advertisement are 2.6 by 3.9 inches. No bleed.

Camera-ready copy preferred; letterpress, engraving, or manuscript and dummy also accepted.

SCHEDULE

Closing dates: 15 December, 15 March, 15 June, and 15 September.

Publication dates: February, May, August, and November.

Please contact:

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