

EDITORIAL

ALAN H. BRUSH¹

February 1987 marks the 100th anniversary of the creation of *Audubon Magazine*. The National Audubon Society has been a prime mover in the conservation efforts in North America. The *Magazine* was designed to be an illustrated, family magazine to reach "the young folk [who] have rendered most material aid in advancing the Society's work." From its origin both the Society and its publication have been dedicated to the enhancement and preservation of our wildlife and environment.

Audubon Magazine has brought information and an appreciation of the graphic impact of animals, especially birds, to countless individuals, families, school-rooms, and libraries. Both its content and its production have been first-rate. The ability of the editors and publishers to produce consistently an attractive physical package with clearly written articles and strong opinions has defined a niche that is essentially unique.

The Auk wishes *Audubon Magazine* and the National Audubon Society a second century of leadership and progress.

¹ Department of Physiology and Neurobiology, University of Connecticut, Storrs, Connecticut 06268 USA.