

## A MESSAGE FOR OUR SUBSCRIBERS

**Dear *Ohio Cardinal* readers:**

The purpose of this note is to announce some forthcoming changes to the way we deliver the publications of The Ohio Ornithological Society.

Due to the increased publishing costs of our two periodicals, and in order to remain cognizant of the environmental impact of both paper and ink, effective March 1, 2014, all OOS members will receive their OOS publications (*The Cerulean* and *The Ohio Cardinal*) as digital publications in PDF form. *The Cerulean* will be delivered as a PDF e-mail attachment or as a download from the OOS website. *The Ohio Cardinal*, due to its larger file size, will only be accessible as a download from the OOS website. One additional advantage to digital publications is the opportunity to include more content, including color images, in the digital editions with little or no added production costs.

**Printed copies of both periodicals will continue to be provided for those who desire them at an annual subscription rate of \$20.** Please note: this annual print subscription fee is in addition to OOS membership dues, and only applies to the Student, Individual, and Family categories. This fee amount is also exactly what it costs the OOS per member, annually, to print and deliver these periodicals.

If you wish to continue to receive print issues of either or both publications, please remit the print publications fee of \$20 before March 1, 2014 to:

**OOS**  
**PO Box 2432**  
**Westerville, OH 43086**  
**Attn: Print Pubs Fee**

We realize that this change may be a bit of an inconvenience to some members; however it is necessary from a fiscal/financial standpoint. We hope you understand and will support this effort to be both more fiscally and environmentally responsible.

Any comments, concerns, or questions may be directed to the OOS board of directors at the above mailing address or via e-mail at [info@ohiobirds.org](mailto:info@ohiobirds.org). You may also contact me directly at [bt3@bird-watchersdigest.com](mailto:bt3@bird-watchersdigest.com).

Thank you very much for being a part of The Ohio Ornithological Society: Ohio's Birding Network.

Sincerely,

Bill Thompson, III  
OOS President